REBECCA HACKEMANN STUDIO

917.864.2155 me@rebeccahackemann.com rebeccahackemann.com Kansas City, New York, London

INTERACTIVE RESAERCHING PUBLIC AR

The Public Utteraton Machines are solar powered and make audio recordings. They ask passersby what they think of public art in their city. Greenpoint, Brooklyn, Long Island City, Queens, NY 2016



ARTIST STATEMENT

The Public Utteraton Machine is an interactive public art work that looks like a public telephone from the 19th century. Its aim is to intervene into the practice and discourse of public art in New York in areas where public art is not normally found. It can also be adapted to other cities. The public Utteraton Machines ask passersby whether they have seen other public art and what they think of it in the form of audio recordings and quantitative data collection.

CONCEPTUAL

Currently, little research exists that examines the reasoning behind the locations of public art in New York, as well as what residents might think of it, or wish for it after it has been installed. Whereas 'gallery' art normally has a publicly constituted apparatus of commentary and scholarly interrogation, that surrounds it, public art which

REBECCA HACKEMANN STUDIO

exists outside the traditional gallery space paradoxically does not have such an apparatus of dissemination and discourse. There is less public art in the outer boroughs of New York that in the neighborhoods and outer boroughs. The Public Utteraton Machines will, in the form of objects in space provide a counter narrative to this established system of locations. As urban interventions, they will uncover whether people really want, care for or are indifferent towards public art.

If more funding is secured for installation costs, the Public Utteraton Machines are available for other cities and other NY boroughs, such as Harlem or the Bronx.

TECHINCAL

The Public Utteraton Machine is solar powered and has 2 points of engagement for passersby.

- 19th C. telephone interface, which asks viewers questions, to which one can answer in narrative form. Answers are recorded anonymously.
- 21C e-paper display screen, that asks yes/no questions.

For a list of questions, please visit the "audio recordings" on utteraton,com. For responses please visit the "display responses" page. http://utteraton.com/audio-recordingsdata.html

BIO

Rebecca Hackemann grew up in Britain and Germany - she is a multidisciplinary artist trained as a conceptual artist, photographer, scholar and public artist. She is based in New York, London and Kansas City. Hackemann holds a PhD in Critical Art Practice from UAL, Chelsea College of Art London (2019) and an MFA from Stanford University, CA (1996). She was a Whitney Museum of American Art ISP Program studio fellow in New York and has exhibited nationally and internationally, most recently at Foley Gallery New York. Her work is in the collection of MOMA and Light Work. Hackemann recently completed an artist residency at the Banff Centre for Creativity in Banff, Canada in. Her work can be found at rebeccahackemann.com.



